

Call to Local Artists: January 2025

“Ocala Storytelling Knights Exhibition”

Description of Exhibit: Artify Ocala, in pARTnership with Marion Cultural Alliance, is excited to present the upcoming *Storytelling Knights Exhibition*. This exhibition offers a platform for artists to explore the realms of fantasy, where creativity knows no bounds and storytelling comes alive through visual art at MCA’s Brick City Center for the Arts. Artify and MCA invite artists from all walks of life to submit their most imaginative and whimsical works for display, celebrating the art of storytelling.

Why Participate? The *Ocala Storytelling Knights Exhibition* is more than just an exhibit; it's an opportunity to engage with fellow artists, reach a wider audience, and contribute to Ocala's vibrant art community. By showcasing your work, you'll have the chance to connect with art enthusiasts, potential buyers, and other creatives who share your passion for fantasy. Embrace the magic of fantasy and let your art be the storyteller.

Submission Details:

- **Theme:** Fantasy-themed creations, encompassing any medium that brings your vision to life.
- **Deadline:** Submissions must be received **by midnight on December 22, 2024**.
 - Each artist may submit two (2) pieces for consideration to <https://jan2025.artcall.org> by the established deadline. No physical or mailed in submissions will be accepted or considered. Participants will be notified of their status by December 27, 2024 via ArtCall.
- **Format:** High-resolution images of your artwork, along with a brief artist statement (max. 300 words) explaining the inspiration behind your piece.
- **Eligibility:** Open to artists residing in or near the Ocala / Marion County area.
 - All work must be original; no giclee or reproductions. Only entries which adhere to the theme will be accepted. All mediums are welcomed and encouraged!
 - Suggested size per piece is up to 40" inches any direction. If 2D artwork is oversized, please contact gallery@mcaocala.com to confirm space availability.
 - All 2D work must be gallery ready, properly wired with suitable hanging mechanisms to support its weight and framed, or created on a gallery wrapped canvas. All 3D work must be assembled by the artist before it is accepted into the gallery.
- There will be an ongoing opportunity for the public to VOTE for ‘Audience Choice’, which will be awarded at the Closing Reception on January 24, 2025. The top 2 artists will have the opportunity to be featured on STK’s next set of workshop materials (character cards), which will travel to all future events throughout the Public Library System.
- **All work that is shown at BCCA must be for sale, split 70% to the artist and 30% to MCA.** MCA’s proceeds help further our mission to *Champion, Convene and Create* opportunities for the arts in Ocala/Marion County.
- Selection of work is at the discretion of Artify Ocala and Marion Cultural Alliance. We reserve the right to reject work for the exhibition that does not meet MCA’s requirements or does not match the intent of the exhibit. **Please read MCA’s complete Submission Guidelines before entering.**

Entry Deadline: Sunday, December 22 by 11:59 p.m. via ArtCall (*link listed above*)

Exhibit Dates & Location: January 10 – 30, 2025 | The Brick Gallery (23 SW Broadway St. Ocala, FL)

Drop Off Date: Monday, January 6, 2025 (10am – 4pm) or Saturday, January 4 (11am-4pm)

Artists Opening Reception: Friday, January 10, 2025 (5 - 7pm) hosted by Artify Ocala

Pick Up Date: January 30 and 31st, 2025 between 10am – 4pm | The Brick Gallery

Contact: Artify Ocala (darian@artifyocala.org) | Marion Cultural Alliance (gallery@mcaocala.com)

Complete list of requirements for MCA exhibits:

Calls to Artists: MCA will issue Calls to Artists 30 days prior to the deadline for submission. Calls will be issued through MCA's ArtCall platform, social media, e-newsletter blast and posted on our website. Local artists may visit www.mcaocala.org/calls-to-artists to learn of upcoming shows and opportunities.

Subject Matter: All submitted pieces should not be offensive or controversial and must be suitable for a family-friendly gallery audience and public City building.

Media: MCA's exhibits are open to any media including, but by no means limited to traditional drawing, glass, printmaking, digital/new media, photography, sculpture, painting, installation, etc. If a piece requires special installation, the artist is responsible for all installation and providing all materials the piece may require to be properly displayed at the gallery.

Submission Dates: Submission dates are indicated in the *Call to Artists*. If you have questions, need clarification regarding dates or if you can't make any of the listed dates, please contact MCA Gallery Staff immediately to establish alternatives.

Submission Format: Artists must register their work via ArtCall, along with *contact info, title of artwork, dimensions, price information and any additional required info*. Once approved by the Selection Committee, artists may bring in only pre-approved pieces of original art on the date listed in the Call to Artists. All pieces should include a Submission Receipt from ArtCall with contact & piece info. Suggested size per piece is up to 40" in any direction. However, if 2D artwork is oversized, please contact Gallery Director directly. If oversized, only one (1) submission will be considered.

Limitations: All 2D work must be properly wired with suitable hanging mechanisms, and must be "gallery ready", either framed or created on a gallery wrapped canvas. If work is not gallery ready, it will *not* be accepted. All 3D work must be assembled by the artist before it is accepted. Artist is responsible for installing their 3D piece unless otherwise specified by Gallery Director. All work must be original, no giclee's or reproductions (not applicable to Photography & Digital Art). Please do not re-submit work that has already been shown in a previous exhibit at The Brick City Center for the Arts Gallery. All work must be completed before submission. Any work that is not yet dry or incomplete will *not* be accepted.

All work that is shown must be for sale, split 70% to the artist and 30% to MCA. All work that is shown at 'The Brick' must be for sale, *no exceptions*.

Liability: MCA's Gallery Staff will take great care in handling artworks for exhibition. MCA is not liable for any damage that may occur. In order to promote the sale of art in the gallery, Marion Cultural Alliance requests your permission to use images of your art placed in our newsletter, website, social media sites, or any other promotional material including posters, banners, brochures, invitations, and postcards. The title of your work and your name will be included with each use of your image. Protection of intellectual property rights in the arts is of paramount importance to every artist.

Shipping: The artist is responsible for shipping costs to and from The Brick City Center for the Arts by the established drop-off date. Specific shipping and labelling details can be requested from MCA.

Post Show Pick Up: Accepted artwork must remain in the Gallery through the designated end of the show and must be picked up by the date established in the Call. If an Artist cannot make the pick-up dates, arrangements must be made with the Gallery Director before the end of the show. Any work left at 'The Brick' for over 30 days without prior consent from the Gallery Director will be considered a donation and will become property of the Marion Cultural Alliance.

Exhibition Selection Process: Selection of work is at the discretion of the Gallery Director & Gallery Advisory Committee. We reserve the right to reject work for the exhibition that does not meet the above requirements or does not match the intent of the exhibit. Protection of intellectual property rights in the arts is of paramount importance to every artist. Therefore, Marion Cultural Alliance, Inc (MCA). reserves the right to reject and return any piece that in the sole discretion of MCA would potentially infringe on any existing copyrights, trademarks, and trade dress. Artists will be notified via ArtCall email approximately 3-5 days after the submission deadline. Placement of your piece is solely up to the Gallery Director; rest assured that each artwork will be thoughtfully curated to ensure it complements the overall narrative of the exhibition. If you wish to discuss something specifically related to your piece, please contact the MCA Gallery Staff at gallery@mcaocala.com.