**Resolution 2022**

A RESOLUTION TO APPROVE MARION CULTURAL ALLIANCE AS A DESIGNATED LOCAL ARTS AGENCY FOR THE CITY OF OCALA, FLORIDA

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WHEREAS, Marion Cultural Alliance was incorporated in 2001, and has been a local arts agency in Marion County since 2001.

WHEREAS, Marion Cultural Alliance mission is to CHAMPION arts, artists, and arts organizations; to CONVENE people to appreciate art, learn about art, and build support for art; and to CREATE a thriving arts presence in Ocala/Marion County.

WHEREAS, American for the Arts states the role of a Local Arts Agencies is to “promote, support, and develop the arts at the local level ensuring a vital presence for the arts throughout America’s communities.”

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF OCALA, FLORIDA, duly assembled in regular session that the City of Ocala shall approve the designation of the Marion Cultural Alliance as a Local Arts Agency and under the conditions specified herein **that the Marion Cultural Alliance is a designated local arts agency for the City of Ocala**.

1. Marion Cultural Alliance shall act as the technical support to the local arts organizations, cultural organizations, and artists.

2. Marion Cultural Alliance shall provide workshops, programs, and learning opportunities for our community.

3. Marion Cultural Alliance shall provide advocacy for all arts including support, regional business and industry partnering, funding opportunities locally and through legislative priority at the state and federal level, and other such actions that further develop the arts in our community.

4. Marion Cultural Alliance shall continue to collect information from the local community arts organizations and catalogue those needs to implement a plan to address those needs.

5. Marion Cultural Alliance shall host and maintain a cultural arts “landing page” for all cultural arts in the community.

6. Marion Cultural Alliance shall develop and implement a plan to increase their endowment in support of arts grants.

7. Marion Cultural Alliance shall continue to partner with the City to bring the Levitt AMP Ocala Music series by way of volunteers and sponsor solicitation.

8. Marion Cultural alliance shall post resource manuals and materials provided by the City on their website.

9. Marion Cultural Alliance shall identify partners and marketing opportunities with the Tourism Development Council that will connect the equine visitors with art offerings and work with the City to determine a course of action and subsequently implement that course of action.

10. Marion Cultural Alliance shall work with the City to determine the feasibility of implementing an Artist-in Residence program and prepare and implement an action plan if determined feasible.

11. Marion Cultural Alliance shall work with the City on the review and analysis of diversity, equity, and access issues including underserved neighborhoods.

12. Marion Cultural Alliance shall work with the City on coordinating partners defined in the Community Cultural Arts plan on place-making redevelopment opportunities to incorporate best practices.

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| This resolution adopted this \_\_\_\_\_\_ day of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2022. | |
| **CITY OF OCALA** |  |
| By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Ire Bethea  President, Ocala City Council |  |
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| **ATTEST:** |  |
| By:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Angel B. Jacobs  City Clerk |  |
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| Approved as to form and legality:  By:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Patrick G. Gilligan  City Attorney |  |
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