Follow These Easy Steps to Enter Art Exhibits #atTheBrick
THINGS TO KNOW:

Marion Cultural Alliance offers opportunities for its Artist Members of all media to enter exhibitions. All MCA exhibits are *juried* and do not require an entry fee for Artist Members. Exhibits that do require entry fees are *judged* with the opportunity to win cash prizes and ribbons at the awards reception. Interested artists can join anytime online for only $30 per year.

MCA will issue Calls to Artists 30-60 days prior to deadline. Calls will be published on our website, and each one provides all the important dates you'll need to know to exhibit at The Brick City Center for the Arts.

Please make sure you are familiar with the MCA Exhibit Requirements before entering an exhibit. For questions, please contact MCA during gallery hours.

For a list of available calls and exhibit requirements, please visit: mcaocala.org/calls-to-artists
Welcome to MCA’s The Brick Gallery!

Marion Cultural Alliance (MCA), a nonprofit, 501(c)(3) was established in 2001, with its inaugural effort, the horse Fever public art project. MCA’s mission is to champion, convene, and create opportunities for artists and art organizations. MCA supports activities relating to the arts, historical and scientific museums, and specific education through grants, advocacy, fundraising, and partnerships.

Call to Artists: "Inspired By..."
MCA's 3rd Annual 'Best of the Best' Juried Art Exhibit & Competition

Marion Cultural Alliance (MCA) invites seasoned and emerging artists to participate in our third annual fine art exhibit and competition.

"Inspired By..." will demonstrate artists’ individuality and creativity through personal inspiration. This open theme prompts artists working in various mediums and genres to complete the sentence “My art is inspired by [blank].” Whether inspired by nature, love, food, history, a book, a film, or a dream, INSPIRATION is the source of creativity, and the motivational state that compels individuals to bring ideas into fruition.

Best of Show - $250 VISA Gift Card
First Place - $150 VISA Gift Card
Second Place - $100 VISA Gift Card
Third Place - $50 VISA Gift Card

Other Awards include: 2 Honorable Mentions, The DUM recognition award, purchase award.

This is a prize winning exhibit and entry fee is required.

Call to Artists: September 2021 - “Inspired By...”

Who's Eligible: MCA Artist Members (Must be a member to enter. Join Online at mcaocala.org)

Entry Fee: $25 for up to two (2) entries | $15 for one (1) entry

Mediums: We invite and encourage artists ages 16+ in any media to participate.

Entry Guidelines:

HOMEPAGE:
- Read all guidelines for the exhibit.
- Click "Register & Apply" Button on the top highlighted in orange.

TIP: SCROLL DOWN TO BOTTOM OF THE ARTCALL HOMEPAGE FOR A VIDEO TUTORIAL.
CREATING A NEW USER ACCOUNT:

- Enter your Name, Last Name, Email & create a password for your new ArtCall profile.
- Click "Register & Apply" Button below highlighted in orange.
- You will receive a confirmation email prompting you to submit entries for the exhibit.

PREVIOUS USERS CAN LOG IN TO THEIR ACCOUNT BY CLICKING THE GREEN "LOGIN" OPTION INSTEAD.
TIP: YOU CAN EDIT YOUR PROFILE ANYTIME BY CLICKING THIS OPTION ON THE TOP OF YOUR PAGE.

UPDATING YOUR PROFILE:

- Enter a short bio, contact info & social handles so potential buyers can contact you.
- Scroll to bottom of the page and click "Update User Profile" Button below highlighted in orange.
ENTERING A NEW SUBMISSION:
- Click "Add New Submission" in orange
- Next page: (Varies by Exhibit)
  - For Judged Exhibits: Pay Fees!
  - Judged exhibits usually have a fee per submission.
- If exhibit is judged, the next page will prompt you to...
  - Choose how many submissions you’ll be entering for consideration, and pay online by credit card.

TIP: YOUR SUCCESSFULLY ENTERED SUBMISSIONS SHOULD APPEAR IN THIS SECTION. YOU CAN ALSO SEE THE STATUS OF YOUR ENTRY(IES) ANYTIME YOU LOG IN. THIS PAGE IS YOUR USER "HOMEPAGE".
TIP: YOU MUST SUBMIT THIS INFORMATION WITHIN THE ESTABLISHED TIME FRAME, OTHERWISE THE SERVER WILL AUTOMATICALLY LOG-OUT AND YOU WILL HAVE TO START THIS PROCESS FROM THE BEGINNING.

NEW SUBMISSION / STEP 1:
- Once you submit payment for any fees the call might have, you will see this page.
- This page is your FIRST out of TWO final steps in successfully entering your artwork.
- Make sure to READ the ENTRY GUIDELINES!
- Enter required information in the highlighted fields
  - Choose the Exhibit's category.
  - You MUST enter TITLE, DIMENSIONS, PRICE and a BRIEF DESCRIPTION of the piece.
- Click on the left box to AGREE to the Terms and Conditions for this exhibit.
- Once you've completed all steps, please click "Submit Entry Details" on the bottom of the page for the next step: adding images!

TIP: HOVER YOUR POINTER OVER THE QUESTION MARK (?) OPTION IN GRAY IF YOU HAVE ANY QUESTIONS ABOUT A SPECIFIC FIELD OR AREA.
Welcome to MCA's The Brick Gallery!

Marion Cultural Alliance (MCA), a nonprofit, 501(c)3 was established in 2001, with its inaugural effort, the Horse Fever public art project. MCA's mission is to champion, convene, and create opportunities for artists and arts organizations. MCA supports activities relating to the arts, historical and scientific museums, and specific education through grants, advocacy, fundraising, and partnerships. MCA has donated over $1.5 million to the arts and other charitable organizations in

TIP: MAKE SURE THIS AREA IS HIGHLIGHTED IN GREEN = STEP 1 OF YOUR SUBMISSION HAS BEEN SUCCESSFULLY SAVED.

The submission has been saved. Please upload your submission attachment(s). The first attachment will be the "main" image.

Step 1
Add Entry Details

Up to 3 Attachment(s) can be uploaded for this individual Submission: The Mona Lisa
- Image minimum length on longest side: 540px | Image maximum length on longest side: 4600px

A Note: Please include up to 2 high-res images for each entry in JPG, PNG or PDF format showing the full piece and a detail of the piece. Images must be ready to be promoted on social media. For assistance, please contact MCA.

Step 2: Add Entry Attachment(s)

NEW SUBMISSION / STEP 2:
- Once you submit the information for your entry, you must include up to (3) HIGH RES images of your piece.
- Please note: images must be "photo ready" - one of the full artwork, one with the frame and one that shows detail.
- Click "Add Attachment" to upload.
- Then "Complete & View Entry" at the bottom.
- If process was successful, an "Entry Submitted" notification will pop-up on your next page.

TIP: IF UPLOAD FAILS, PLEASE RE-LOGIN TO YOUR ACCOUNT. A NOTICE WILL POP-UP ON YOUR PAGE TO COMPLETE THE APPLICATION PROCESS.
Once you see this notification on your screen, it means that you've successfully submitted your FIRST piece for consideration. Yay!

You will also receive a "Submission Confirmation" email notification for each piece successfully submitted.

To add a second entry, click on the "Add New Submission" option and follow the previous steps.

Login to your ArtCall profile anytime to view the status of your entry(ies).
Next Steps:

Our submissions must undergo an online jury process. Submitting artists will be notified of their status via email by the date stated in the Call to Artists.

Selection of work for participation is at the discretion of the Gallery Director & Gallery Advisory Committee. Therefore, MCA reserves the right to reject any piece that does not meet the exhibit requirements and that in the sole discretion of MCA would potentially infringe on any existing copyrights, trademarks, and trade dress.

For questions or assistance, please schedule an appointment with MCA's Gallery Director, or contact Ashley.Justiniano@mcaocala.com.
mcaocala.org/calls-to-artists