

Call to Artists: June 2021 “Art in Bloom”

Description of Exhibit: The botanical world is woven into the realms of art and science, providing materials for artmaking, a muse for inspiration, a reminder of our mortality, evidence of a complicated history, and perhaps even a way to decenter our human perspective. Throughout history, people have seen flowers as vessels to project all kinds of meanings and messages. At our happiest and saddest, at our birth and death, flowers have always been by our side. Marion Cultural Alliance, in partnership with Agapanthus Ocala, invites MCA artists working in any media to submit artwork that evokes the wonder of flora, flowers, and plants.

Who’s Eligible: MCA Artist Members (New members can join online at mcaocala.org/membership)

Mediums: We invite and encourage ALL artists in any medium to participate.

Entry Guidelines:

- All entries are to be submitted digitally to <https://artinbloom.artcall.org> no later than **Monday, May 24, 2021**. No physical or mailed in submissions will be accepted. Artists must follow the online application process and include:
 - Artists’ Contact Info (Name, phone, address, email, and social media handles/website)
 - A brief statement for each submitted piece and how it relates to the exhibit theme
 - High-res images for each entry in JPG, PNG or PDF format showing the full piece
- Each artist may submit two (2) pieces for consideration. All work must be original; no giclee or reproductions. Only entries which adhere to the theme will be accepted. Suggested size per piece is up to 40” in any direction. However, if 2D artwork is oversized, only one (1) submission will be considered.
- All 2D work must be gallery ready, properly wired with suitable hanging mechanisms and framed, or created on a gallery wrapped canvas. All 3D work must be assembled by the artist before it is accepted.
- **All work that is shown must be for sale, split 70% to the artist and 30% to MCA.** MCA’s proceeds help further our mission to *Champion, Convene and Create* opportunities for the arts in Ocala/Marion County, Florida.
- Selection of work is at the discretion of the Gallery Director & Gallery Committee. We reserve the right to reject work for the exhibition that does not meet MCA’s requirements or does not match the intent of the exhibit. **Please read our full Submission Guidelines in the next page before submitting.**

Deadline for Submissions: Monday, May 24, 2021 (midnight)

Status Notification: Friday, May 28 (by email)

Exhibit Dates & Location: June 4 - 26, 2021 | The Brick Gallery (23 SW Broadway St.)

Drop Off Date: Tuesday, June 1st, 2021 (10am - 4pm)

Artists’ Reception: Friday, June 4th, 2021 (5:00 pm - 6:00 pm)

Pick Up Date: Monday, June 28th, 2021 (10am - 4pm)

Contact: MCA Gallery Director; *Ashley Justiniano* | Email: ashley.justiniano@mcaocala.com

Complete list of requirements for MCA exhibit submitted work:

Calls to Artists: MCA will issue Calls to Artists 30-60 days prior to the deadline for submission. Calls will be issued through a targeted email to all members and through media releases. Artists may also visit www.mcaocala.org/calls-to-artists to learn of upcoming shows and opportunities.

Subject Matter: All submitted pieces should not be offensive or controversial and must be suitable for a family-friendly gallery audience and public City building.

Media: MCA's exhibits are open to any media including, but by no means limited to traditional drawing, glass, printmaking, digital/new media, photography, sculpture, painting, installation, etc. If piece requires special installation, the artist is responsible for all installation and providing all materials the piece may require.

Submission Dates: Submission dates are indicated in the *Call to Artists*. If you have questions, need clarification regarding dates or if you can't make any of the listed dates, please contact the Gallery Director immediately to establish alternatives.

Submission Format: Artists must register their work via ArtCall, along with *contact info, title of artwork, dimensions, price information and any additional required info*. Once approved by the Gallery Director, artists may bring in only pre-approved pieces of original art on the date listed in the Call to Artists. All pieces should include an Identification Card in the back with name, contact info and title of the piece. Suggested size per piece is up to 40" in any direction. However, if 2D artwork is oversized, please contact Gallery Director directly. If oversized, only one (1) submission will be considered.

Limitations: All 2D work must be properly wired with suitable hanging mechanisms, and must be "gallery ready", either framed or created on a gallery wrapped canvas. If work is not gallery ready, it will *not* be accepted. All 3D work must be assembled by the artist before it is accepted. Artist is responsible for installing their 3D piece unless otherwise specified by Gallery Director. All work must be original, no giclee's or reproductions. Please do not re-submit work that has already been shown in a previous exhibit at The Brick City Center for the Arts Gallery or anywhere around Ocala. All work must be completed before submission. Any work that is not yet dry or incomplete will not be accepted.

All work that is shown must be for sale, split 70% to the artist and 30% to MCA. All work that is shown at 'The Brick' must be for sale, no exceptions.

Liability: MCA's Gallery Director will take great care in handling artworks for exhibition. MCA is not liable for any damage that may occur. In order to promote the sale of art in the gallery, Marion Cultural Alliance requests your permission to use images of your art placed in our newsletter, website, social media sites, or any other promotional material including posters, banners, brochures, invitations, and postcards. The title of your work and your name will be included with each use of your image. Protection of intellectual property rights in the arts is of paramount importance to every artist. Therefore, Marion Cultural Alliance, Inc (MCA). reserves the right to reject and return any piece that in the sole discretion of MCA would potentially infringe on any existing copyrights, trademarks, and trade dress.

Shipping: The artist is responsible for shipping costs to and from The Brick City Center for the Arts. Specific shipping and labeling details can be requested from the Gallery Director.

Post Show Pick Up: Accepted artwork must remain in the Gallery through the designated end of the show and must be picked up by the date established by the Gallery Director. If an Artist cannot make the pick-up dates, arrangements must be made with Gallery Director before the end of the show. Any work left at 'The Brick' for over 30 days without prior consent from the Gallery Director will be considered a donation and will become property of the Marion Cultural Alliance.

Exhibition Selection Process: Selection of work is at the discretion of the Gallery Director & Gallery Advisory Committee. We reserve the right to reject work for the exhibition that does not meet the above requirements or does not match the intent of the exhibit. Protection of intellectual property rights in the arts is of paramount importance to every artist. Therefore, Marion Cultural Alliance, Inc (MCA). reserves the right to reject and return any piece that in the sole discretion of MCA would potentially infringe on any existing copyrights, trademarks, and trade dress. Artists will be notified via email after submission. If you wish to discuss further, please make an appointment by emailing Gallery Director.