

Call Summary:

The City of Ocala Cultural Arts Office is placing a call for entries for an awning mural. The awning mural will be located on the south facing awning of the Brick City Center for the Arts at 23 SW Broadway St, Ocala, FL. The mural will cover removable awning panels with a break in the middle for the keystone.

Budget:

The artist or team selected will receive a \$2,000 honorarium to cover transportation and lodging, panel preparation, installation of mural, and final clear coating, materials, labor, and any other costs associated with artwork installation through completion. The City will coordinate installation of the panels into the awning upon completion. Honoraria will be paid half as a deposit upon contract execution and the remaining half upon completion, final approval by City, and delivery of the panels.

Eligibility:

This call is open to artists with experience in mural work within the Florida area.

Deadline:

5 pm, Monday, March 1, 2021

Description:

The City of Ocala Cultural Arts Office creates opportunities for public art to transform ordinary spaces into destinations. The goal of our Public Art Program is to foster creativity, discovery and thoughtfulness among our citizens and visitors. This project will be on display for two years in Downtown Ocala. The awning mural is intended to engage the public, create an art experience, and add cultural benefit for downtown patrons and the community at large.

Timeline:

Submission open: Monday, February 1, 2021

Deadline/Postmark for Entries: 5 pm, Monday, March 1, 2021

Notification of Acceptance/Decline: Friday, March 5, 2021

Work anticipated to begin: Late-March 2021

Submission Address: City of Ocala, Recreation and Parks, Cultural Arts, 828 NE 8th Ave., Ocala, FL 34470

Online: https://artist.callforentry.org/festivals_unique_info.php?ID=8460

Scope of Work:

The work is to be done on panels of the awning with a break in the middle for the keystone.

Awning size is approximately 48" wide X 60"

The material of the awnings is aluminum.

The artwork's design must be monochromatic and use the following pantone color: Green RAL5018 – Turquoise blue

The design must be unique to this project.

The materials need to withstand a high traffic, public environment, and be capable of withstanding adverse weather conditions common to the state of Florida (high UV exposure, high humidity, high temperatures, heavy rain, frequent thunder storms, high winds, etc.) Mural materials must be able to withstand washing/maintenance for graffiti removal. The City's preference for a clear-coating that includes a warranty.

Only proposals that are complete at the time of submission will be considered. If any portion of the proposal is incomplete, the individual/team will be disqualified.

Application Requirements:

Artists may submit one proposal -

- A complete rendering of the design in jpg. format with a resolution of at least 180ppi. Label the images with the last name of the artist. Printed photographs, drawings, or slides will not be accepted.
- A written description of the concept.
- At least three images of past mural projects.
- Word document with the following information
 1. Name
 2. Address
 3. Phone number
 4. Email

Incomplete or lost applications are not accepted. Submission constitutes agreement to the rules and details as published in this call for entries. All entrants will be notified of the results of the selection process. Please do not contact the office about the status of your application. Submission materials will not be returned.

Selection Process:

The concepts will be reviewed by a jury composed of art & culture agency representatives, community representatives and artists.

Works will be selected based on the following:

Quality and strength of work

Ability of work to meet selection criteria

Durability and longevity of materials used

Ease of maintenance

Important Additional Information:

The selected artist must contract with the City of Ocala for this project.

The selected artist must sign a hold harmless and add the city to a general liability insurance policy that will cover the duration of this project.

The City of Ocala reserves the right to photograph the work and/or the artist for documentation, education, and publicity purposes without additional compensation.

Accepting a proposal from an artist does not constitute any form on contract or agreement with respect to the project.

This office reserves the right to request additional information from artists and make changes/clarification to the call for entries if necessary.

Limitations include the right to cancel, amend to alter the call for entries, its contents, or the selection process. The City of Ocala will not be held responsible for damage due to inherent vice or poor construction materials.

The City of Ocala reserves the right to photograph the work and/or the artist for documentation, education, and publicity purposes without additional compensation.

Resources for Questions:

Ocala Cultural Arts Office

352-629-8447

artinfo@ocalaf1.org