

# Champion. Convene. Create.

## A Message from 2020 Chairman, *Trish Kilgore*

I am so proud to have led the MCA 2020 Board! As the year unfolded, they showed creativity and flexibility in supporting the arts and artists in Marion County. Cultural Arts Grants became Relief and Recovery Grants. The board allowed grants awarded to be extended to the time they can be completed when normal returns. Our Gallery went online and staff worked from home, supporting MCA even while dealing with personal and family issues. The Board revised all of our organization's documents and came up with a detailed and forward thinking Strategic Plan for 2021-2023. MCA is changing to reflect its new responsibilities and goals. We are growing and working with leaders in the community to advance recognition of the contribution the arts make as a pillar of growth in Ocala/Marion County. New Board Members, who have been nominated, will add to the vision and further strengthen the arts community. Thank you to our members, board, staff and volunteers for your support in 2020.



## A Message from MCA Executive Director, *Jaye Baillie, APR*

Twelve months ago, we hosted our 19th Annual meeting. The Brick was filled with MCA artists and members. The evening's agenda included a report on MCA's endowment, election of new board members, a review of the year and a look into the year ahead. A year that promised exciting monthly exhibits, activities workshops, the fourth *Levitt AMP Ocala Music Concert*, as well as a growing appreciation and support for the arts.

Little did we know, that a pandemic was lurking. Within just a few weeks after that January meeting, everything halted. Galleries closed, concerts cancelled, theatres darkened, and all the events that our cultural community relied on for funds were removed from the calendar. We could no longer operate, gather, or be entertained in the manner we were so accustomed to.

Looking back over 2020, I am so very proud of how our arts community, its leaders, supporters, and donors choose to SHINE in spite of this unpredicted and unprecedented year! Artists still painted, actors acted, dancers danced, musicians played, singers sang, and poets wrote and spoke, all of these creatives providing great solace, inspiration, and hope to us all. Supporters of the arts gave and gave clearly understanding the financial strains that came with cancelled events and performances and the value of the arts.

As we embrace 2021, I encourage each of you to continue to shine. Each of you are a part of our amazing local arts community that makes a creative constellation that gets brighter every day. *Shine On!*



## Ways MCA Pivoted During the Stay-at-Home Order:

- Created our virtual gallery so everyone can visit The Brick and enjoy our art exhibits from home.
- Created a "Curbside Gallery" in our windows, with works from local artists reflecting their feelings during the pandemic.
- Debut our Online Gallery Shop, so guests can shop local art from home.
- Created a social media campaign called *Show Us Your Art!* featuring the works of artists near and far who were creating during this time.
- Partnered with *Tri-Eagle Sales* to create the *Stella Artois Painting Sessions at Home Art Lessons*.
- Re-purposed our Cultural Arts Grants and the Four Friends Artist Grants to assist in relief and recovery for local artists and non-profit art organizations.
- Sponsored the *Reilly Digital Series*, bringing quality entertainment to your home.
- Advocated on behalf of local artists and arts organizations to our local and state governments, seeking additional funding for the arts.
- Debut *The New Normal*, an art exhibit featuring work from MCA artist members produced during the stay-at-home order.



## A Message from 2021 Chair-Elect, *Lisa Midgett*



As the last few days of 2020 came to an end, I found myself feeling immense gratitude. Sure, an end to an unprecedented year was part of that, but, I was feeling gratitude... for you, our members, donors, sponsors, and volunteers. *Thank you for your support of MCA.*

The feeling of gratitude remains as I look to the year ahead as incoming Chair of MCA. In 2020, we were fortunate enough to continue to work on our mission even when we were all working from home. I am so proud of our amazing team - from our incredible staff to our hardworking Board of Directors.

In 2020, we created a virtual gallery, changed our Cultural Arts "Project" Grants to Relief and Recovery Grants for arts organizations, hosted online painting classes, thoroughly reviewed our systems and policies, created a philanthropic plan, launched *Horse Fever 20/20*, created a new strategic plan to guide us through the next three years, and, with the help of our friends at the *Reilly/Marion Theatre* and our sponsors, we were able to hold our signature event, *Applaud the Arts* in October, featuring the film, *Loving Vincent*. While smaller and more intimate than any other Applaud the Arts, we were able to celebrate together, which was a huge morale booster for all of us at MCA and the people who were able to attend. Thank you to the community for continuing to Applaud the Arts with us.

While 2021 remains uncertain in many ways, please feel certain, that like Vincent, I am in this with all my heart. I will do my very best to help lead this organization through whatever 2021 throws at us. Thankfully, I am surrounded by amazing folks like you to help us fulfill our mission to *Champion, Convene and Create* opportunities for local artists and arts organizations.

*"I am seeking, I am striving, I am in it with all my heart." -Vincent VanGogh*

## An Intimate Evening Celebrating The Arts



PRESENTED BY: **RB** ROBERT BORSONEAULT ONCOLOGY INSTITUTE **UROLOGY INSTITUTE OF CENTRAL FLORIDA**

## 2020 MCA ARTS AWARDS



**(New!) SPIRIT Award:**  
*Matt & Pamela Wardell,  
The Reilly Arts Center*



**ART EDUCATOR Award:**  
*Dean Marino, Westport High  
School Music Educator*



**VISION Award:**  
*Jen Murty, Publisher  
Magnolia Media Co.*



**SERVICE Award:**  
*Leslie Muncaster Jr.*



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## 2020 Gallery Exhibits

- **January:** *Film Photography Exhibit*, featuring Alan Abele from Fine Arts Photography
- **February:** *Inspired by the Written Word*, featuring Artist-Alley members
- **March:** *Roadside Attractions*, featuring art by Esta Mann & Carol Basso
- **April:** Gallery Closed, Roadside Attractions was extended another month / Curbside Gallery & Virtual Gallery were initiated
- **May:** *Curbside Gallery* / Gallery re-opens mid-month with “*The New Normal*”
- **June:** *The New Normal*, featuring work from selected MCA artist members produced during the stay-at-home order
- **July:** *Free the Ocklawaha Pop-Up Exhibit* AND *Art in the Attic 2020* Annual Y-Art Sale
- **August:** *Art of Purpose: Applied Arts Exhibit*, featuring MCA artist members
- **September:** *Pleasures 2.0 Juried Exhibit*, featuring MCA artist members
- **October:** *Community by F.A.F.O.*, featuring art by local artists
- **November:** *Paint What You Love*, featuring Carol Basso art class students
- **December:** *Explosion of the Flamboyans*, a one-woman art show by Alma Lugo



BRICK CITY GALLERY SPONSORS



We Thank Our Gallery Sponsors for Your Support of the Arts!

## 2020 BY THE NUMBERS

Exhibits:	Pieces Exhibited:	Art & Gift Shop Sales:	Participating Artists:	Rentals:	Foot Traffic:
11 in Gallery 1 Curbside 6 Virtual	607	\$11,042	196	15	7,222

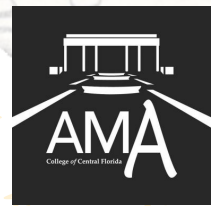


## RELIEF AND RECOVERY GRANTS

Funding Nonprofit Arts Organizations SINCE 2001

Ocala/Marion County's arts and cultural organizations were among the first to be impacted by COVID-19 as social distancing was mandated and mass public gatherings were banned. MCA recognized the immediate loss of income these organizations were facing.

In response, MCA's Board of Directors quickly re-purposed its Cultural Grant program to respond to, and address the needs of the arts and cultural sector. Applications were accepted and MCA awarded \$19,500 to the these organizations.



## MCA PROVIDES GRANT FUNDING TO ARTISTS, ARTS EDUCATORS, AND ARTS ORGANIZATIONS

Learn more about grants: [mcaocala.org/grants](http://mcaocala.org/grants).

To contribute: [mcaocala.org/donate](http://mcaocala.org/donate)

The *Cultural Endowment Fund* was established in 2001 and initially funded with proceeds of *Horse Fever*. The Fund provides direct support to MCA's non-profit art organizations for programming, equipment, and initiatives.

To date, \$384,500 has been awarded to more than 40 non profit arts organizations. Additionally, the *Four Friends Grant Fund* supports individual artists for workshops, equipment, or program ideas with a requirement to 'pay it forward' by sharing their new found knowledge with fellow artists and/or the public at large. The Korzeny Arts Educator Fund was established in 2019 to provide supplies for teachers.

## Benefactors (\$25,000+)



## Founders Circle (\$10,000 – \$24,999)



## Chairman's Club (\$1,000 – \$9,999)

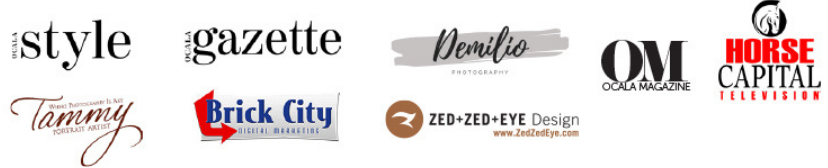


Bob Levenson and Grace Dunlevy | Adam Hanson Better Communities Fund  
Trish Kilgore | Jo Layman | Todd Rudniansyn | Margaret Spontak  
Russell & Jaye Baillie | Anonymous

## Patron (\$250 – \$999)

Mark Anderson | Tommy and Erin Buss | Culture Vultures | Mary Delancey | DeLuca Toyota  
FAFO | Dr. Robert Feldman | Lindsey Fields | Adam & Lisa Lombardo | Pam Michell  
Norm & Mary Ellen Poe | Philip J. Olstein, CLU, CHFP | Susan Reid | Dave & Amy Schlenker  
Matt & Pamela Wardell | Sandra Wilson | The Chris Yancey Family

## Media Partners



## ENDOWMENT FUND BALANCES as of December 31, 2020

	Fund Balances 12/31/19	Increases/ (Decreases) 01/01/19 - 12/31/20	Ending Fund Balances 12/31/20
Unrestricted Net Assets			
Endowment	653,742.06	37,800.83	691,542.89
Endowment Special	105,994.07	(15,205.83)	90,788.24
Total Fund Balances	759,736.13	22,595.00	782,331.13

## MCA BOARD OF DIRECTORS & STAFF

Trish Kilgore, *Chairman* | Lisa Midgett, *Chair-Elect* | Lisa Seiffer, *Treasurer & Immediate Past-Chair* | Mary Delancey, *Secretary* | Ellen Amatea | Joanne Crowder | David D'Alessandris | Jo Layman | Lisa Lombardo | Richard Mutarelli Jr. | Mary Ellen Poe | Dr. Saul Reyes | Todd Rudniansyn | Margaret Spontak | Emeritus Members: Daryl Collier, Paula King, Jessica McCune and Laurie Zink.  
Jaye Baillie APR, *Executive Director* | Ashley Justiniano, *Gallery Director* | Carol Toner, *Administrative Assistant* | Willow Heatherly, *Gallery Host* | MCA Volunteers: Lynn Burch, Lucy George, Cat Paus and Stephani Schuster.

For the complete list of 2020 donors/members/sponsors, go to [mcaocala.org/support](http://mcaocala.org/support)

CONNECT WITH US SOCIALLY!



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