

## Call to Artists – Draw The Marion Art Contest

**Title:** *Marion Theatre Art Design Contest*

**Description:** The historic Marion Theatre is a local treasure that holds special memories for many people in Ocala. Now operating under the Reilly Arts Center, guests can enjoy a variety of films that span multiple genres, exciting live performances, crafted cocktails, and spend time with friends all within the heart of downtown. Under this new leadership, the theatre looks to greet old friends and welcome new ones with fresh offerings in a familiar and welcoming space.

The Marion Theatre and Marion Cultural Alliance (MCA) invite artists to submit a digital copy of an original piece of artwork inspired by the historic downtown theatre to celebrate its re-opening and significance in our cultural community. The building itself is a piece of art! The retro neon sign, brick exterior, and pronounced demeanor are beautiful and inviting. We are looking for an artist who can capture the essence of this theatre through a "doodle" of the building itself. We cannot wait to see how our downtown theatre looks from the eyes of our community's artists.

**Eligibility:** Open to Marion County artists and students. Logo must promote the mission of the association while showcasing the "look" of the Historic Marion Theatre. While we want the design to be eye-catching, it must still be legible. There are no limitations, and any colors may be used. However, the logo must look good in color (if any) or black and white.

**Mediums:** As this contest lends itself to use in advertising, only artists who can reproduce a design in digital form are encouraged to participate including but not limited to artists, illustrators, painters, architects, designers, graphic designers, and photographers.

**Entry Fee:** None.

**Prize:** Chosen design will receive a \$50 gift card to use at The Marion Theatre and will be featured on *Marion Theatre's* official merchandise, website, social media pages and other promotional items.

**Entry Procedure:** Each artist may submit one (1) piece for judging. See Entry Requirements for detailed information. By submitting Artwork, each entrant agrees to these terms & conditions. In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. Submitted to MCA Gallery Director at [ashley.justiniano@mcaocala.com](mailto:ashley.justiniano@mcaocala.com)
2. Submitted with Artist Entry Form (see page 3)
3. Submitted in color and black/white
4. Submitted as a high-resolution .jpeg or vector logo PDF file

**Contest Runs:** October 1 – December 1, 2020

**Deadline to submit images:** Tuesday, December 1<sup>st</sup>, 2020 by midnight

**Image References:**



## Complete list of requirements for submitted work:

**Calls to Artists:** Contest runs from October 1 through December 1, 2020. Marion Cultural Alliance will review and present all submissions to the Marion Theatre / Reilly Arts Center team for final choice. By submitting artwork, contestants acknowledge and agree that MT/RAC may or may not, in its sole discretion, use such artwork for the purpose of, published artwork on the MT/RAC & MCA website including any related social media pages, or other promotional items as determined by MT/RAC & MCA for the purpose of promotion, distribution and sale of products for profit.

**Subject Matter:** Design must promote the mission of the association while showcasing the OUTSIDE look of the Historic Marion Theatre building. All submitted pieces should not be offensive or controversial and must be suitable for a wide audience and public viewing. As a result, while we want the design to be eye-catching, it must still be legible. Design must promote the mission of the association.

**Media:** This contest is open to digital media only. There are no limitations, and any colors may be used. However, the logo must look good in color (if any) or black and white. Original sketches and paintings are permitted, but they must be scanned and ready to be digitalized if selected. Design must be easily reproducible and scalable for large and small formatting.

**Submission Format:** Submissions dates are indicated in the Call to Artists. No exceptions.

Artists may submit one (1) piece of original art for review. Artists are encouraged to submit images of their work via email, along with Entry Form (see attached) with their contact info, artwork info, and an artist statement about the submitted piece. To submit artwork, all entrants must submit via email to [Ashley.Justiniano@McaOcala.com](mailto:Ashley.Justiniano@McaOcala.com) an image of the artwork at a high-resolution in color AND black and white in .JPEG or vector logo PDF file. Winner will be announced by direct contact to the winner's email.

**Limitations:** Artwork must be a single work of original art derived from an original concept created by the Entrant specifically for this contest. The submitted Artwork must not contain obscene, provocative, defamatory, sexually explicit or otherwise objectionable or inappropriate content, as determined by MCA & MT/RAC, in its sole and unfettered discretion. MCA & MT/RAC reserves the right to examine the original Artwork and source material in order to confirm compliance with these Terms and Conditions.

**Liability:** By submitting Artwork, Entrant consents and grants a non-exclusive right to reproduce and use the Entrant's name, likeness, location of residence and artwork in any publicity carried out by The Marion Theatre and Reilly Arts Center in any way it chooses, for any purpose in connection with any End Use or other promotional efforts at any time, in any media and without any compensation. Entrant agrees that MT may publish their logo and name. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the association. Additionally, MT / RAC may alter, modify, or revise the logo as it sees necessary. The association reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

**Selection Process:** Selection of work is at the discretion of Marion Theatre. Design must have been created and edited by the contestant(s). Design may not include images or licensed images that have been previously published. Protection of intellectual property rights in the arts is of paramount importance to every artist. Therefore, MCA, MT & RAC reserve the right to reject and return any piece that in the sole discretion of these associations would potentially infringe on any existing copyrights, trademarks, and trade dress, does not meet the above requirements or does not match the intent of the contest. Selected artist(s) will be notified via email.

**If you have any questions or concerns, please contact MCA's Gallery Director at [Ashley.Justiniano@MCAOcala.com](mailto:Ashley.Justiniano@MCAOcala.com), or call 352-369-1500.**

ARTIST CONTACT INFORMATION

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CELL PHONE #: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ARTIST WEBSITE: \_\_\_\_\_

ARE YOU A MARION COUNTY RESIDENT?: \_\_\_\_\_

**By checking the box below**, I give permission to Marion Cultural Alliance and The Marion Theatre / Reilly Arts Center to use images of my art in order to promote in their newsletter, website, social media sites, or any other promotional material including posters, banners, brochures, invitations, merchandise, postcards, etc. The title of your work and your name will be included with each use of your image.

Yes, I understand.

\*Signed \_\_\_\_\_ \*Date \_\_\_\_\_

TITLE OF PIECE: \_\_\_\_\_

MEDIUM: \_\_\_\_\_

DIMENSIONS: \_\_\_\_\_

(INSERT IMAGE HERE)