

Call to Artists – Stella Artois Summer Contest - \$500 Prize!

Who's Eligible: MCA Artist Members

Title: *Summer Like You're On Vacation! Stella Artois Art Contest*

Description: If vacation is the best part of Summer, then why do we make it only PART of the Summer? Can't visit the French Riviera? You can still vacation on the Silver Springs Riviera! Vacation isn't about where you are, it's about how you see things...

Marion Cultural Alliance (MCA) and Tri-Eagle Sales (TES) invites artists to submit a digital copy of an original piece of artwork inspired by the theme: Summer Vacation. Think about "places you miss or places you would love to visit, especially if you were on a staycation right here in beautiful Ocala/Marion County". Artists are encouraged to use and be inspired by the Stella Artois brand, as well as communicate the style and sophistication of Stella Artois while celebrating its 600 years of brewing heritage into a work of art. Bonus points for "hiding" a Stella Artois bottle in your work! (Where's Stella?)

Mediums: As this contest lends itself to use in advertising, all art forms are encouraged to participate including but not limited to artists, illustrators, painters, photographers, videographers, and musicians.

Entry Fee: None.

Prizes & Awards: TES will award \$500 to the First Place winner, \$250 to Second Place, and \$150 for Third Place, plus a chance to win a case of Stella Artois beer for Best Use of "Where's Stella?".

Entry Procedure: Each artist may submit one (1) piece for judging. All entries are to be submitted no later than Wednesday, June 10 at midnight and sent via email to Ashley.Justiniano@McaOcala.com. See Entry Requirements for detailed information. By submitting Artwork, each entrant agrees to these terms & conditions.

Eligibility: Each person who submits Artwork ("Entrant") must be of legal drinking age in the State in which he/she resides at the time of entry.

Contest Runs: April 28 – June 10, 2020

Deadline to submit images: Wednesday, June 10 at midnight.

Sponsored by:



Complete list of requirements for MCA exhibit submitted work:

Calls to Artists: MCA will present all submissions to Tri-Eagle Sales for review and final choice. By submitting Artwork, Entrants acknowledge and agree that TES may or may not, in its sole discretion, use such Artwork for the purpose of, published Artwork on the TES & MCA website including any related social media pages, or other promotional items as determined by TES & MCA for the purpose of promotion, distribution and sale of products for profit.

Subject Matter: All submitted pieces should not be offensive or controversial and must be suitable for an adult audience and public viewing. Entries should in no way use images of minors or encourage underage drinking in any way. Use of Stella Artois logo and/or product is encouraged, but not required.

Media: This contest is open to any media including, but by no means limited to drawing, sculpture, printmaking, digital/new media, photography, painting, music, etc. If piece requires special installation, the artist is for providing all materials the piece may require.

Submission Format: Submissions dates are indicated in the Call to Artists. No exceptions.

Artists may submit one (1) piece of original art for review by MCA & TES. Artists are encouraged to submit images of their work via email, along with Entry Form (see attached) with their contact info, artwork info, and an artist statement about the submitted piece. To submit Artwork, all entrants must submit via email to Ashley.Justiniano@McaOcala.com image of the artwork at a HIGH RESOLUTION in .jpg or .png format. In the case of original music videos or video shorts, link to a downloadable 1280x720 HD video, or a link to Vimeo or Youtube. In the case of original music, Entrants must provide an .mp3 or link to a downloadable music video, along with an individual or band photo in the file formats described above.

Limitations: Artwork must be a single work of original art derived from an original concept created by the Entrant specifically for this contest. The submitted Artwork must not contain obscene, provocative, defamatory, sexually explicit or otherwise objectionable or inappropriate content, as determined by MCA & TES, in its sole and unfettered discretion. MCA reserves the right to examine the original Artwork and source material in order to confirm compliance with these Terms and Conditions.

Liability: MCA & TES are not liable for any damage that may occur. By submitting Artwork, Entrant consents and grants to MCA & TES a non-exclusive right to reproduce and use the Entrant's name, likeness, location of residence and Artwork in any publicity carried out by MCA & TES in any way it chooses, for any purpose in connection with any End Use or other promotional efforts at any time, in any media and without any compensation.

Selection Process: Selection of work is at the discretion of TES & MCA. We reserve the right to reject work that does not meet the above requirements or does not match the intent of the contest. Chosen winners will be announced via MCA's social media pages in June 2020. Selected artists will be notified via email.

If you have any questions or concerns, please contact MCA's Gallery Director at Ashley.Justiniano@MCAOcala.com, or call 352-369-1500.





MCA ARTIST ENTRY FORM

ARTIST CONTACT INFORMATION

NAME: _____

ADDRESS: _____

CELL PHONE #: _____

EMAIL: _____

D.O.B.: _____ ARE YOU OVER 21? _____

In order to promote the sale of art in the gallery, Marion Cultural Alliance would like your permission to use images of your art placed in our newsletter, website, social media sites, or any other promotional material including posters, banners, brochures, invitations, and postcards. The title of your work and your name will be included with each use of your image.

_____ Yes, I give MCA permission

_____ No, I do not give permission

I understand that I may withdraw my consent at any time, but must do so by submitting a written request, signed and dated to MCA, 23 SW Broadway Street, Ocala, FL 34471 or e-mail admin@mcaocala.com. Any withdrawal of permission will only apply to uses going forward, not retroactively.

*Signed _____ *Date _____

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| TITLE OF PIECE: _____ |
| MEDIUM: _____ |
| DIMENSIONS _____ |

